## HYBRID ELECTRIC WATER HEATER

THE ULTIMATE IN SAVINGS, CONVENIENCE & PEACE-OF-MIND

The Ruud<sup>®</sup> Ultra<sup>™</sup> Series Hybrid Electric Water Heater delivers the highest energy cost savings, added smart features and incredibly quiet operation—the best in its class.

- Savings Pays for itself in less than 2 years<sup>2</sup> thanks to an amazing 3.50 energy factor and features that deliver long-term savings
- Smartest Exclusive Water Leak Detection, other protective service alerts and maintenance reminders are delivered to your phone for added peace-of-mind<sup>5</sup>
- Quietest Operates at a sound level just above a whisper—in other words, you won't even notice it's on

**TURN UP THE HEAT** 

ON SAVINGS THROUGH STATE, LOCAL

& UTILITY REBATES



## WHY CHOOSE RUUD®?

For more than 100 years, homeowners have relied on Ruud® Heating, Cooling and Water Heating products to deliver proven quality and durability for their homes. With Ruud, you get a history of doing things right and our word that you can Rely on Ruud™.

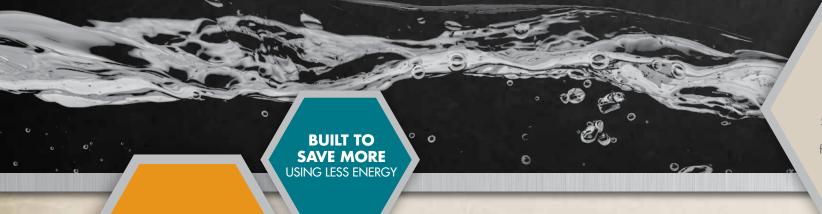
## **MORE INSTALL OPTIONS MAKE UPGRADING EASY**

The new Ruud Hybrid Electric is now compatible with smaller install locations and a wider range of climates — making it even easier for you to replace your old tank-type model and take advantage of ultra-efficient technology no matter where you live.

# **ULTIMATE ENERGY COST SAVINGS UP TO \$4,000**

WITH ULTRA-SMART HYBRID TECHNOLOGY & MOBILE ALERTS

THE SMARTEST, QUIETEST AND MOST EFFICIENT WATER HEATER AVAILABLE: THE All-NEW RUUD® **ULTRA™ SERIES HYBRID ELECTRIC WATER HEATER** 





Shower, do the dishes, and wash the laundry all while producing fewer greenhouse gases thanks to the super high efficiency of the all-new Ruud Hybrid Electric Water Heater.



## **START SAVING TODAY!**

For more information, please visit Ruud.com/HybridSavings, or ask your local Independent Ruud contractor.

Based on comparison of a 50-gallon Ruud® Ultra™ Series Hybrid Electric Water Heater with 3.50 EF and a 50-gallon standard residential electric water heater with a 0.95 Ef. <sup>2</sup>Based on purchase price and energy cost savings of a 50-gallon Ruud<sup>®</sup> Ultra <sup>TM</sup> Series Hybrid Electric Water Heater with 3.50 EF over a 50-gallon standard residential electric water heater with a 0.95 EF. <sup>3</sup> Information on tax credits accurate at time of publishing; Consult your tax advisor for details on eligibility requirements for any available tax credits. Actual savings depend on number of days vacation setting is used.<sup>5</sup> WiFi Kit, WiFi broadband Internet connection and EcoNet App required; Notifications are dependent on external factors beyond Ruud's control. According to The Insurance Institute for Business & Home Safety. 7 Varies by State.



detection-plus, get other service alerts get other service alerts sent to your phone<sup>5, 6</sup>









HP-350





## SMARTEST HYBRID DESIGN



#### **WORKS WITH NEST**

Integrate with your Nest<sup>TM</sup> home automation system for added convenience



### MOBILE ALERTS FOR CONVENIENCE

Exclusive Water Leak Detection & High Pressure/Temperature Alerts are sent straight to your phone, so you can avoid potential property damage due to a leak<sup>5</sup> (in the event of a water leak, it also sets off an alarm at the water heater)



### **MOBILE ALERTS FOR** PEACE-OF-MIND

Keep your family's hot water flowing with maintenance, service and Major Component Alerts sent to your phone<sup>5</sup>



#### **SMART HOT WATER**

Smart features like Energy Saver and High Demand modes allow our Hybrid to provide more hot water when needed while using less energy overall



### WiFi & SMART HOME COMPATIBLE

EcoNet® Enabled for use from home or away with the EcoNet® WiFi Kit (sold separately) and free EcoNet® App5



#### **MORE HOT WATER**

Provides more hot water than many standard residential electric models

## **PAYS FOR ITSELF**

Upgrade to the new Ruud<sup>®</sup> Ultra™ Series Hybrid Electric Water Heater—the most efficient water heater available—and you'll get a quick payback and big savings on energy costs—plus, look for even more potential savings through your state and local government or utility provider.3

#### **COST SAVINGS**

Enjoy long-term energy cost savings totaling several thousand dollars<sup>1</sup> and get a quick payback on your investment<sup>2</sup>

### **PEACE-OF-MIND SAVINGS**

Avoid costly repairs due to water heater leaks that can total up to \$4,444 in savings thanks to built-in leak detection<sup>6</sup>



## **PURCHASE AND INSTALLATION SAVINGS**

Look for additional savings through your state and local government or utility provider,3 and use the vacation setting to save even more on energy costs<sup>4</sup>

## RUUD® HYBRID ELECTRIC VS. STANDARD ELECTRIC TANK TYPE

7.54.5	Ruud <sup>®</sup> Hybrid Electric	Standard Electric Tank-type
Annual Energy Costs	\$151 (\$4,040 Savings)	\$555
Energy Efficiency	3.50 EF (268% Higher)	0.95 EF
Energy Use	1255 kwh (73% Reduction)	4622 kwh
5 Operating Modes including a Vacation Setting <sup>5</sup>	✓	x
Warranty	10-Year Tank & Parts Warranty	6
Water Leak Detection Alerts <sup>5</sup>	✓	X
Local Rebates Available <sup>3, 7</sup>	✓	x
Works with Nest <sup>™ 5</sup>	✓	x
Government & Utility Rebates & Credits <sup>3, 7</sup>	✓	X

NOTE: This information is based on a comparison of a 50-gallon Ruud® Ultra™ Series Hybrid Electric Water Heater and a standard electric tank water heater, defined as an electric residential tank water heater with a



THREE HYBRID ELECTRIC SIZES TO MATCH THE WAY YOU LIVE





## **QUICK AND EASY FINANCING**

KwikComfort® Financing offers flexible credit options available through select independent Ruud contractors.

50 GALLON

Delivers 4 hot 8-minute showers back-to-back

65 GALLON

Delivers 5 hot 8-minute showers back-to-back

80 GALLON

Delivers 6 hot 8-minute showers back-to-back

**Learn more at Ruud.com/HybridSavings** 

